

## SWACHH BHARAT ABHIYAN

Everyone is entitled to Sanitation services that are affordable and accessible and provide privacy, dignity and safety. This is not only improves society's health but also leads to better economic and social development. Similarly, India faces major environmental challenges associated with waste generation and inadequate waste collection, transport, treatment and disposal. 'Swachh Bharat Abhiyan' being the largest cleanliness drive in the world launched by Our Honorable Prime Minister, Shri NARENDRA MODI in 2014 which is a major movement to solve the sanitation and waste management problem and make India a clean country. Our Prime Minister articulated "A Clean India" would be the best tribute India could pay to our Father of Nation on his 150 birth anniversary as he launched the Swachh Bharat Mission in 2014, at New Delhi.

### PROPOSED THEMES

- Swachh Bharat: Progress key to SDGs
- Swachh Bharat: Underlying Philosophy
- Culture and Sanitation
- Sanitation Economy: Roles & Prospects
- Towards Zero Waste Society
- Effective Waste Management System
- Health Impact of Swachh Bharat
- Role of NGOs in Clean India campaign
- Clean India: Role of Science and Technology
- Behavioral Change towards Clean India
- Prospects on Sanitation Policy
- Private Sector Participation in Swachh Bharat
- Safe and adequate drinking water supply
- Clean India campaign & Social Media
- Future roadmap for success of the campaign

### PANEL DISCUSSIONS

- Swachh Bharat: Progress key to Sustainable Development
- Role of NGOs in Clean India Movement
- Sanitation Economy: Roles & Prospects
- Solid and Liquid Waste Disposal Systems

## ANNAMALAI UNIVERSITY

Annamalai University is a unitary, teaching, and largest residential University in Southern Asia with 10 Faculties and 49 Departments of Study. The NIRF-2020 by the MHRD has ranked the University in the band 101-150 in the overall category. The QS World University Ranking – 2021 has ranked AU in the band of 301-350 in Asia Ranking and 39 in India Ranking. The SCImago Institutional Ranking (2019) has ranked 9<sup>th</sup> in Tamil Nadu and 29<sup>th</sup> among the top 212 ranked institutions for Higher Education in India.

### DEPARTMENT OF POPULATION STUDIES

Realizing the importance of imparting population education in this country, the University started the Centre for Population Studies in August 1976. It helped in building a nucleus of professionals in the field of population and health in India and various countries of the African region. The department functions in consonance with national policy of the Government of India.

### ICSSR

Indian Council of Social Science Research, New Delhi was set up by the Government of India in 1969 as an autonomous organization in order to review, promote, encourage, assist and coordinate social science research in the country. ICSSR has developed ICSSR Data Service to serve as a national data service for promoting powerful research environment through sharing and reuse of data among Social Science community in India.

### REGISTRATION FEES

Registration Fee may be remitted through D/D in favour of The Registrar, Annamalai University, payable at Annamalai Nagar after the paper selection intimation message received.

for Faculty Rs. 750/-  
for Scholar Rs. 300/-

Registration fees are non-refundable.



ANNAMALAI UNIVERSITY



&

INDIAN COUNCIL OF SOCIAL  
SCIENCE RESEARCH  
New Delhi



NATIONAL SEMINAR ON

CLEAN INDIA CAMPAIGN  
FOR NEW INDIA:  
ACHIEVEMENTS AND CHALLENGES

May 26 & 27, 2022

Organized by  
DEPARTMENT OF POPULATION STUDIES  
Annamalai University  
Tamil Nadu

Seminar Director  
Dr. A. K. RAVISANKAR  
Head  
Department of Population Studies

Organising Secretary  
Dr. KH. BIMOLATA DEVI  
Associate Professor

Joint Secretaries  
Dr. K. AJEESH KUMAR Assistant Professor  
Dr. S. VASUKI Assistant Professor  
Department of Population Studies

## POST CONFERENCE PUBLICATION

Selected papers presented in the seminar will be published as Edited book with ISBN.

## CERTIFICATE

The paper/poster presenters will be provided with Certificates. It is mandatory for all paper presenter to attend all the sessions.

## FOOD AND ACCOMMODATION

Breakfast, lunch and dinner (for two days) will be provided by the Organizer.

Accommodation will be provided by organizer on sharing basis at the University Hostel/ Guest House to the outstation participants only.

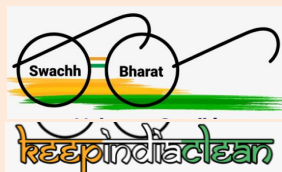
## TRAVEL ALLOWANCE

Travel allowance by shortest distance will be reimbursed to the outstation participants (bus or train sleeper class) as per ICSSR guidelines. The participants should present original tickets to claim TA. No local conveyance would be reimbursed. Scholarship holders are not eligible to avail TA.

## FURTHER ASSISTANCE

Please contact

Dr. Kh. BIMOLATA DEVI 99940 19287  
Dr. S. VASUKI 97888 05988  
Dr. K. AJEESH KUMAR 99527 98759



## PROCEDURE FOR CONTRIBUTION

We invite papers, both theoretical and empirical, that focus on the research themes outlined above. Authors must submit abstract (Background, research questions/objectives and research methodology, findings and conclusion) in about 500 words to [cleanindiaicssrseminar2022@gmail.com](mailto:cleanindiaicssrseminar2022@gmail.com)

## GUIDELINES FOR ABSTRACT/ PAPER

- Author(s) are requested to submit abstract or full length papers/ for oral or poster presentations.
- Abstract should not exceed 500 words.
- The research paper should preferably between 3000-4000 words.
- The general format of the research paper should consist of : Title, Author(s) name and affiliation with email ID(s), Abstract with 4-6 keywords, Introduction, Objectives, Study area, Data base and methodology, Text- interpretation- analysis, Conclusion, References.

## SELECTION PROCEDURE

- Relevance of papers, quality of objectives/ research questions and robust methodology would be the critical parameters for selection of the papers in the Seminar.
  - Organiser deserves the right for scrutiny and selection of the papers. Authors will be notified of acceptance by May 09, 2022
  - Selected Authors are advised to send the registration form duly filled in and forwarded by the Head of the Institute/ Department with following enclosures by e-mail
    - ✓ Filled application form with photograph
    - ✓ Full length Paper
- Registration form can be downloaded from <https://www.annamalaiuniversity.ac.in>

## ORGANIZING COMMITTEE

### CHIEF PATRON

**Prof. RM. KATHIRESAN, Ph.D., D.Sc.**  
Vice-Chancellor  
Annamalai University

### PATRON

**Dr. K. SEETHARAMAN, Ph.D.**  
Registrar  
Annamalai University

### ADVISORY COMMITTEE

**Dr. K. VIJAYARANI**  
Dean, Faculty of Arts  
**Dr. N. RAMAGOPAL**  
Professor of Economics  
**Dr. A. SUBBIAH**  
Professor of Population Studies (retd.)

### ORGANISING COMMITTEE

**Dr. M. RAVIPRAKASH**  
Associate Professor  
**Dr. T. PUGALENTHI**  
Assistant Professor  
**Dr. K. MAHESWARI**  
Assistant Professor

## DATES TO REMEMBER

- Last Date for Submission of Abstracts:  
09 May, 2022
- Announcement of Selected Papers:  
10 May, 2022
- Last Date for Submitting Full Paper:  
24 May, 2022
- National Seminar:  
26-27 May, 2022

## PANEL DISCUSSION - I

### SWACHH BHARAT: PROGRESS KEY TO SUSTAINABLE DEVELOPMENT



**Dr. MANIKANTA PERIYAVARAM**  
WaSH Consultant  
Tamil Nadu & Kerala State  
UNICEF



**Dr. SIGAMANI PANNER**  
Professor & Head  
Department of Social Work  
Central University of Tamil Nadu



**Dr. R. RAMESH**  
Associate Professor & Head, CRI  
NIRDPR  
Hyderabad



**Dr. P. RAJKUMAR**  
Professor of Sociology  
Madurai Kamaraj University  
Tamil Nadu



**Dr. SARALA RAJU**  
Associate Professor  
Institute of Health Management Research  
Bangalore

## PANEL DISCUSSION - II

### ROLE OF NGOS IN CLEAN INDIA MOVEMENT



**M. SUBBURAMAN**  
Director  
Society for Community Organisation and People's Education  
Trichy, Tamil Nadu



**Dr. DENNIS CHAUHAN**  
Head - Community Based Programs  
Swami Vivekananda Youth Movement  
Saragur, Mysore District  
Karnataka



**Dr. S. MEENA PRIYADHARSHINI**  
Assistant Professor and Head  
Department of Women Studies  
Mother Teresa Women's University,  
Kodaikanal Tamil Nadu



**Dr. MAHENDRANATH CHOWDARY**  
Assistant Professor  
Department of Social Work  
The Apollo University, Chittoor



### PANEL DISCUSSION - III

## SANITATION ECONOMY: ROLES & PROSPECTS



**Dr. L. VENKATACHALAM**  
Professor (RBI Chair)  
Madras Institute of Development Studies  
Chennai



**Dr. M. MUNIYANDI**  
HOD & Scientist-D  
Department of Health Economics  
ICMR-National Institute for Research in Tuberculosis  
Chennai



**Dr. P. ARUNACHALAM**  
Professor  
Department of Applied Economics  
Cochin University of Science and Technology  
Kochi, Kerala



**Dr. A. ANNADURAI**  
Associate Professor  
Department of Economics  
Madras Christian College  
Chennai

### PANEL DISCUSSION - IV

## SOLID AND LIQUID WASTE DISPOSAL SYSTEMS



**Dr. A.G. KHAN**  
Associate Professor  
Dept. of Sociology, Govt. Degree College  
Gulbaraga University  
Karnataka



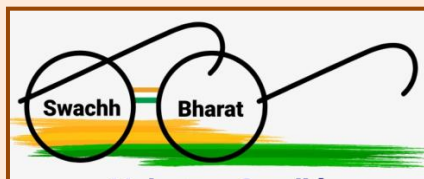
**Dr. SURESH SUNDARAM**  
Associate Professor  
Department of Psychology  
Rajiv Gandhi National Institute of Youth Development  
Tamil Nadu



**Thiru. M. S. RAMESH**  
Director of Survey and Land Records  
Former Commissioner of Oulgaret Municipality  
Govt. of Puducherry



**Dr. K. MANGAYARKARASI**  
Assistant Professor  
Department of Women's Studies  
Bharathiar University  
Tamil Nadu





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CLEAN INDIA CAMPAIGN FOR NEW INDIA:  
ACHIEVEMENTS AND CHALLENGES**



**May 26 & 27, 2022**



Organized by

**DEPARTMENT OF POPULATION STUDIES  
Annamalai University  
REGISTRATION FORM**

*(Registration form should reach on or before 24.05.2022)*

1. Name (in Block Letters) : \_\_\_\_\_

2. Sex : \_\_\_\_\_

3. Category  
(SC/ST/OBC/General/DA/any other) : \_\_\_\_\_

4. Date of Birth : \_\_\_\_\_

5. Programme of Study : \_\_\_\_\_

6. Name of Institution/University : \_\_\_\_\_

7. Department address : \_\_\_\_\_  
\_\_\_\_\_

9. Address for Communication : \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

10. E-mail ID : \_\_\_\_\_

11. Mobile Number : \_\_\_\_\_

12. Accommodation Required: Yes / No

13. Details of Registration Fee Amount ..... Name of the Bank ....  
Number..... Date .....

14. Details of Scholarship (if any)

I am here by submitting my application form along with Photograph and duly forwarded by Head of the Department.

Place: \_\_\_\_\_

**Signature of the Participant**

Date: \_\_\_\_\_

**Recommendation of Head of Department  
(with Seal)**

**Enclosure**

Abstract or Full-length Paper